

FRANCHISE & DISTRIBUTION

Greenberg Traurig’s Franchise & Distribution Practice has helped clients expand their businesses in **more than 75 countries**. In addition to assisting U.S.-based clients seeking to expand abroad, we also assist foreign clients seeking to expand into the United States and other cross-border markets – and in some cases within their own countries.



GT BY THE NUMBERS:

2850
ATTORNEYS

60+
LANGUAGES
SPOKEN

49
GLOBAL
LOCATIONS

15
COUNTRIES

“Our business is very nuanced and GT tackles our work with a clearly defined and logical approach.”

Everyone on the franchising team works seamlessly with a sharp attention to detail.”

CHAMBERS GLOBAL, 2024

GLOBALLY RECOGNIZED

- *Chambers USA* and *Chambers Global* consistently rank Greenberg Traurig as a top firm in the franchise area.
- Named “Law Firm of the Year” for Franchise Law by Best Law Firms® in 2021 and 2023.
- A team member named Best Lawyers® Franchise “Lawyer of the Year” in New York in 2013, 2017, 2019 and 2024.
- Several of our Franchise & Distribution attorneys are consistently ranked by leading publications such as *Chambers USA*, *Chambers Global*, Best Lawyers®, *Franchise Times*, and *Who’s Who Legal*.

“Their knowledge of the industry is second to none, and their insight and creativity is invaluable.”

CHAMBERS GLOBAL, 2025

LEARN MORE ABOUT OUR PRACTICE.



Alan R. Greenfield
+1 312.456.6586
Alan.Greenfield@gtlaw.com

[VIEW BIO](#)



David W. Oppenheim
+1 973.443.3263
David.Oppenheim@gtlaw.com

[VIEW BIO](#)