

2025 IFA CONVENTION

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TEAM
FRANCHISING



PRIVATE EQUITY: Your Next Franchisee





Moderator: Peter D. Holt

President

PD HOLT INTERNATIONAL LLC

Pdholt@sbcglobal.net



PANELISTS



Heather Elrod

Managing Partner
Conscious Capital Growth
Email: heather@ccgro.com



David Hardy

President
Franvest Capital Partners
Email: dhardy@franvest.ca



Q: What do you see as the core benefits of having private equity as a franchisee?



Q: What do you see as the concerns if your franchisee is private equity?



Q: Did you treat the private equity franchisee differently from your other franchisees? Is so how?

Q: It is not unusual that the private equity firm becomes your largest franchisee. What changes or controls would you put in place knowing what you know now?



Q: Knowing what you know now, what are the key issues that you wished that you addressed before private equity became your franchisee?



Q: How would you characterize the relationship between your private equity franchisees and your traditional franchisees-- especially as it relates to the franchisee committees, franchise advisory board etc.

Q: What is the most important points you want to make sure everyone in this room walks away with?



Thank you!

Questions?

Peter D. Holt email: pdholt@sbcglobal.net

Heather Elrod email: heather@ccgro.com

David Hardy email: dh@franvest.ca